

Minutes for DDA meeting February 9, 2009

Chairman Doug Houseworth called the meeting to order at 7:10 pm.

Members present: Doug Houseworth, Janel Anderson, Ray Peurasaari, Michael Lloyd, Genevieve Lloyd

Guest Present: Julie Peurasaari

Michael Lloyd made the motion to accept the minutes as presented. 2nd by Doug Houseworth. All were in favor. Motion Carried.

Old Business

- A. Budget for 2009-2010-Doug presented the proposed budget that the finance committee put together. Ray Peurasaari made the motion to accept the budget as presented. Janel 2nd it. All were in favor. Motion carried.
- B. Riverfest-
 - a. Sponsorships and advertising-Ray presented the sponsorship packages that he has put together for potential sponsors. He also pointed out that he would customize the packages if requested so by sponsors. Everyone thought his plan looked good and encouraged him to move forward contacting potential sponsors.
 - b. Other advertising-Genevieve presented information from MFEA and BoothMichigan about this years advertising opportunities which we advertised in last year. After much discussion Ray Peurasaari made the motion that we limit our advertising to more local visitor guides including the Northern Express. Michael Lloyd 2nd it. All were in favor. Motion carried.
 - c. Bands booked so far- Jelly Roll Blues Band for Friday night, Pan Franck, Polka Towners, Soul Street for Saturday afternoon and night, and County Classics for Sunday afternoon.
 - d. Schedule of Events so far. Things are shaping up to have a few new events for this years festival to include Story Telling on Saturday and possible a Story Telling contest on Sunday afternoon under the pavilion in the Village park. A Bouncer Inflatable Carnival for children which is coming at no real expense out side of electricity and water to the festival. They will be charging \$10 for an arm band per day or 3 tickets for \$5. They will be donating 10% of the revenue back to the Festival. Other events were discussed. Janel is going to report back to the next meeting on how they may work for our festival such as a Chill Cook Off and a Pie Contest.
 - e. Tent bids-Dan could not be the meeting left word that he had received 3 bids so far we did not know the details-table till next month.
 - f. Button design-Genevieve present to the board a copy of a picture of the Buckeye Bell as a the only picture of a steam ship that was on the river that she was able to come up with. She suggested that the man who designed our 1st button be contacted and ask to design this years button and that the board offer to pay him

\$100 for his services. Ray made the motion to authorize Genevieve to proceed with the button creation as she has requested. Michael 2nd it. All were in favor. Motion Carried.

g. Revision of Flea Market application -Jim wants us to add an addition fee for people to bring and work out of their trailers. Doug made the motion to charge by the square foot for all booths with the minium of 100 sq feet (10' x 10') for \$50 or 50¢ a square foot.

- C. Web page-Michael reported that he had not heard back from any other the places that he contacted so far.
- D. Koboski property update-Dick was not at the meeting so there was no real report only that Genevieve reported that the Village Council was working on the financing of the property. And that she was told that the closing date should be very soon.

New Business

- A. Firefighters proposal for speakers down River Street. Genevieve reported that the Firefighters came to the Village council meeting asking if the Village and the DDA would be interested in helping buy cone speakers to be put up down River Street. She reported that they were told to bring actual cost numbers to the respective boards and we would go from there. The initial reaction from this board was not in favor of doing so but would wait to make final decision.

5. Treasures Report- Balance sheet- we have \$13,846.16 in our checking account.

Pay the Bills -there were no known bills.

Other comments -There were no other Public or otherwise comments.

Chairman Doug Houseworth adjourn the meeting at 8:30 pm.

Respectfully Submitted,

Genevieve Lloyd
Secretary for the Alanson DDA

Next Meeting March 9, 2009 7 pm at the town hall.